



# PERIODICAL PUBLICATIONS & MEDIA PRIVATE LIMITED

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## DYNAMIC INVENTORS NEWS

(WEEKLY HINDI NEWS PAPER)

ADVERTISEMENT RATE CARD (W.E.F. NOVEMBER 2018)

**Special Discount in Advertisement for Institute/ Colleges/ Manufacturers/ Hospital & Nursing Home**

### COLOUR (FRONT PAGE)

(\* 20% Extra for Front Page & 10% Extra for Back Page only for color Advertisement)

Sl. No.	Size	Front Page (Color)	Discount for 1 issue	Total	Discount for Issues >1	Total For 2 Issues
1	Size 2 Column 7Cm.	350+70=420	---	420	---	420X2=840
2	Size 2 Column 15Cm.	750+150=900	5%	855	10%	810X2=1620
3	Size 3 Column 20 Cm.	1500+300=1800	10%	1620	20%	1440X2=2880
4	Quarter Page 4 Column 25 Cm.	2500+500=3000	20%	2400	30%	2100X2=4200
5	Half Page 8 Column 25 Cm.	5000+1000=6000	30%	4200	40%	3600X2=7200
6	Full Page 8 Column 50 Cm.	10000+2000=12000	40%	7200	50%	6000X2=12000

### COLOUR (INSIDE & BACK PAGE)

Sl. No.	Size	Color	Discount for 1 issue	Total	Discount for Issues >1	Total For 2 Issues
1	Size 2 Column 7Cm.	350	---	350	---	350X2=700
2	Size 2 Column 15Cm.	750	5%	713	10%	675X2=1350
3	Size 3 Column 20 Cm.	1500	10%	1350	20%	1200X2=2400
4	Quarter Page 4 Column 25 Cm.	2500	20%	2000	30%	1750X2=3500
5	Half Page 8 Column 25 Cm.	5000	30%	3500	40%	3000X2=6000
6	Full Page 8 Column 50 Cm.	10000	40%	6000	50%	5000X2=10000

### BLACK & WHITE (INSIDE PAGE)

Sl. No.	Size	B & W Single issue	Discount for 1 issue	Total	Discount for Issues >1	Total For 2 Issues
1	Size 2 Column 7Cm.	280	---	280	---	280X2=560
2	Size 2 Column 15Cm.	600	5%	570	10%	540X2=1080
3	Size 3 Column 20 Cm.	1200	10%	1080	20%	960X2=1920
4	Quarter Page 4 Column 25 Cm.	2000	20%	1600	30%	1400X2=2800
5	Half Page 8 Column 25 Cm.	4000	30%	2800	40%	2400X2=4800
6	Full Page 8 Column 50 Cm.	8000	40%	4800	50%	4000X2=8000

\* GST Extra as per Government Schedule

### TECHNICAL DETAILS FOR ADVERTISEMENT

\* 20% Extra for Front Page & 10% Extra for Back Page only for color Advertisement

Display Colour	Rs.25/- per Column/ per Cm.
Display B & W	Rs. 20/- per Column per Cm.
Premium Front Page	20% Extra
Back Page	10% Extra
Special Position	10% Extra
Classified	Free upto 25 words or 5 lines (after Rs.5 per word)
Display Classified (Colour)	Rs. Rs.25/- per Column/ per Cm.
Over all Size	54X34 Centimeter
Printed Area	50X32 Centimeter
Width of Column	4 Centimeter
Length of Column	50 Centimeter
Number of Column	8

Contact for Advertisement and News  
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